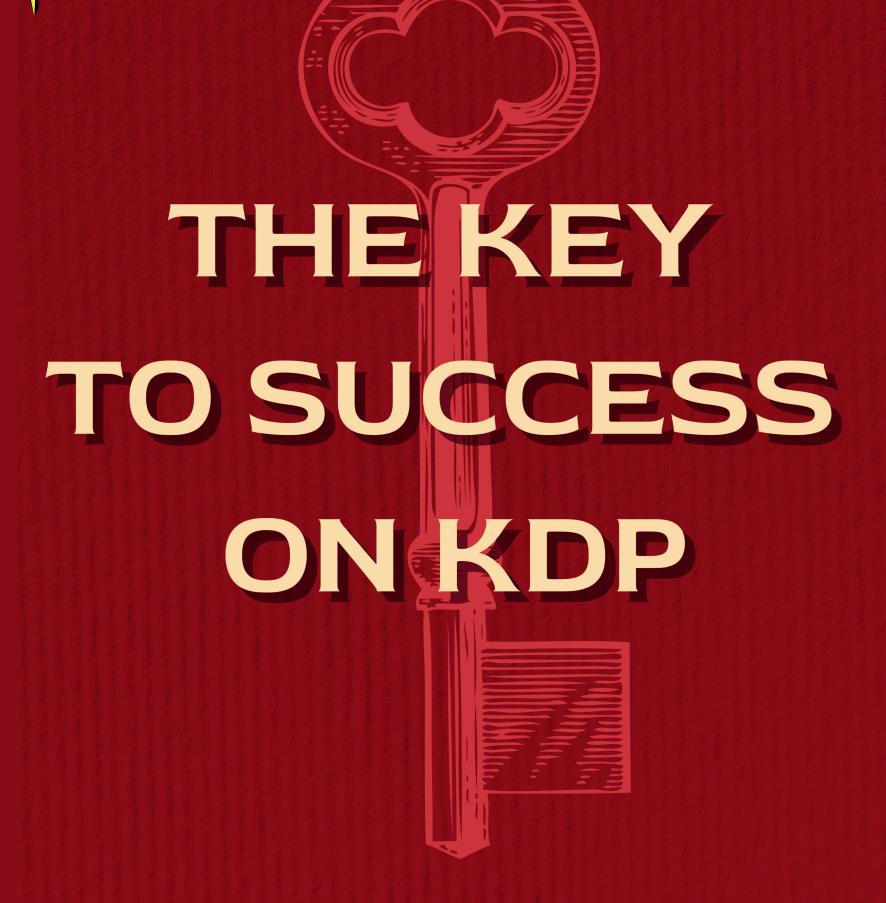


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**BOOKSENDY** 

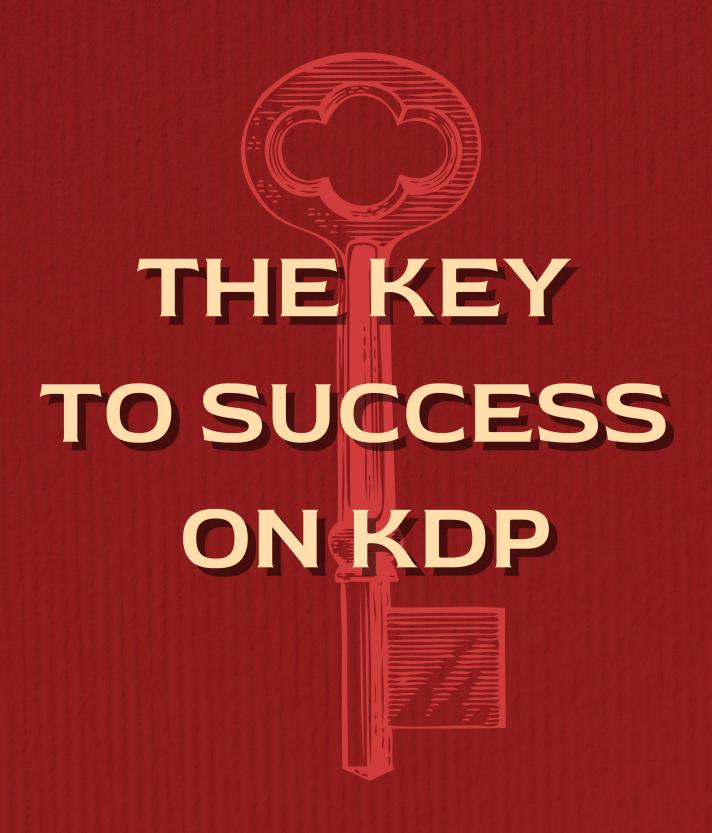
Hurry! Get your KDP eBook now and enjoy a \$20 discount before time runs out!







**ZERO TO HERO** 



**BOOKSENDY** 

#### **COPYRIGHT WARNING**

This book is copyrighted under the Intellectual and Artistic Works Act 5846 (FSEK) and the Copyright, Designs and Patents Act 1988 (CDPA) in the United Kingdom. According to these laws, unauthorized reproduction, distribution or sharing of the book is strictly prohibited and may result in serious criminal penalties.

According to FSEK in Turkey, people who reproduce, distribute or share this book without permission may be sentenced to imprisonment from 3 to 6 years. Additionally, a judicial fine ranging from 50,000 TL to 150,000 TL is imposed. If the crime is committed using information systems, the penalty to be imposed is increased by half. In this case, the prison sentence may increase from 4 years, 6 months to 9 years and the judicial fine may increase from 75,000 TL to 225,000 TL.

However, the author or publishing house, which is the legal owner of the book, has the right to demand compensation up to 3 times the damage they have suffered. This means that copyright infringers may have to pay significant amounts of monetary damages, regardless of criminal prosecution.

In the United Kingdom, the situation is even more serious. Under the CDPA, copyright infringers can be sentenced to up to 10 years in prison and an unlimited fine. These fines can reach hundreds of thousands of British pounds, depending on the value of the work infringed, the extent of the infringement and the profits made.

For example, a person who shares the book online without permission could be fined up to £50,000 and imprisoned for up to 6 years in the UK. In Turkey, a judicial fine of up to 100,000 TL and a prison sentence of up to 5 years may be imposed for the same crime.

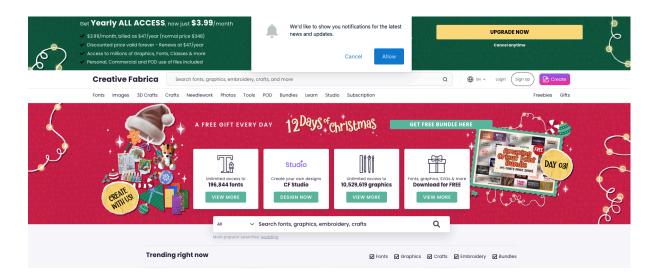
Considering all these heavy sanctions, reproducing, distributing or sharing this book without permission is an extremely risky and dangerous behavior. Please respect copyright and obtain the book legally. Otherwise, you may face criminal and legal consequences that can ruin your life.

#### DIGIFABRICA LTD / BOOKSENDY

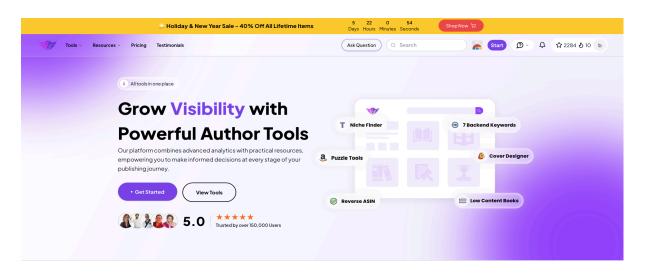
#### IMPORTANT SITES AND ADD-ONS USED IN THE BOOK

(It is not mandatory to use these sites, but these sites make all processes easier)

• Creative Factory



• Self Publishing Titans



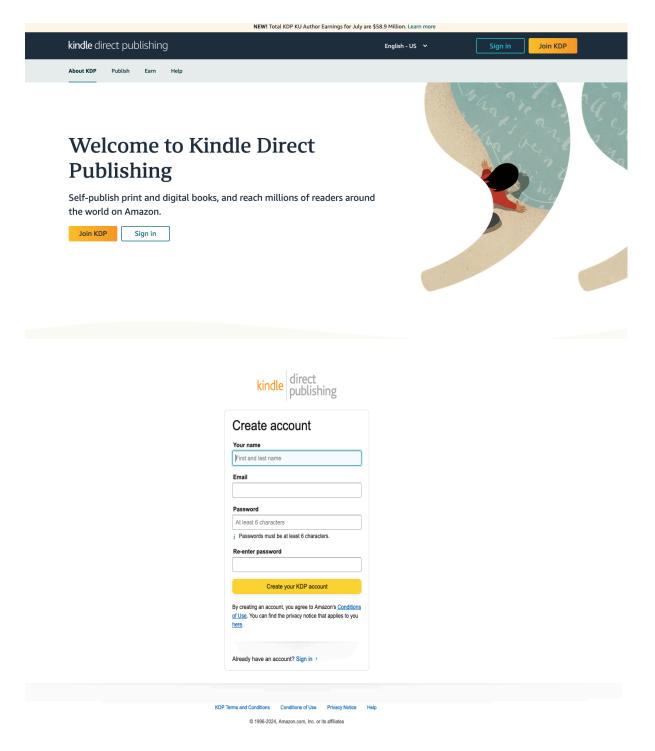
# INTRODUCTION: HOW LONG HAVE I BEEN INTERESTED WITH AMAZON KDP?

## **Royalties Estimator** ool lets you estimate royalties in a single currency of your choice, based on the current exchange rate. If your book is enrolled in KDP Sei d from Kindle Unlimited (KU) and you can use prior KENP Rates to estimate KENP royalties. Learn more about the Royalties Estimator. Choose a date Reporting view Lifetime 🋗 ✓ All books Download report Reset filters All authors 🗘 | All books 🗘 | All marketplaces 🗘 | All formats 🗘 | All distributions 🗘 Last month's rate 💲 USD 🗘 \$14,397.90 All 914 books Mar 15, 2022 - Oct 15, 2024 This number is rounded and includes estimated KENP royalties based on your selections. Bar chart KENP royalties are estimated for September 2024 and October 2024 Apr 2022 Jun 2022 Aug 2022 Oct 2022 Dec 2022 Feb 2023 Apr 2023 Jun 2023 Aug 2023 Oct 2023 Dec 2023 Feb 2024 Apr 2024 Jun 2024 Aug 2024 Oct 2024 Orders Choose a date Reporting view Lifetime All authors 🗘 All books 🗘 All marketplaces 🗘 All formats 🗘 All pricing 🗘 All distributions 🗘 Orders Processed Orders Placed 4,080 All 914 books Mar 15, 2022 - Oct 15, 2024 KENP royalties are estimated for September 2024 and October 2024.

I created my Amazon KDP account on March 15, 2022. In the first month (March) I could not make any sales. When I first started, I was mostly producing notebooks. I also produced a few very simple books. I don't know the exact number, but I probably produced about 10 books and notebooks in March. And finally, I made my first sales in April. In April 2022, I sold 27 books and earned \$61.

#### WHAT IS KDP?

KDP stands for Kindle Direct Publishing, a platform provided by Amazon that allows people to ship their books to Kindle readers and diverse audiences globally. KDP has innovated the way authors distribute their works, making the publishing procedure more accessible, simpler and cost-effective than traditional publishing strategies.



#### IN WHICH COUNTRY'S MARKETPLACES IS KDP AVAILABLE?

KDP, paperback and hardcover service is available in the following countries: (You can set up a KDP account in most countries, these are the sales countries mentioned here)

- United States
- United Kingdom
- Germany
- France
- Spain
- Italy
- Holland
- Poland
- Swedish
- Japan
- You have
- Australia

#### **Languages Supported by KDP:**

English, Finnish, Danish, Italian, French, Japanese, Norwegian, Polish, Spanish, Swedish etc.

#### You can check this table for a list of all supported languages:

Afrikaans	French	Manx
Allikadiis	rienan	WallX
Alsatian	Frisian	Northern Frisian
Arabic (eBook only)	Galician	Norwegian
Basque	German	Nynorsk Norwegian
Bokmål Norwegian	Gujarati (eBook only)	Polish (paperback and hardcover only)
Breton	Hebrew (paperback only)	Portuguese
Catalan	Hindi (eBook only)	Provençal
Chinese (Traditional) (eBook only)	Icelandic	Romansh
Cornish	Irish	Scots
Corsican	Italian	Scottish Gaelic
Danish	Japanese (eBook and paperback only)	Spanish
Dutch/Flemish	Latin (paperback and hardcover only)	Swedish
Eastern Frisian	Luxembourgish	Tamil (eBook only)
English	Marathi (eBook only)	Ukrainian (paperback and hardcover only)
Finnish	Malayalam (eBook only)	Welsh
Finnish	Malayalam (eBook only)	Welsh Yiddish (paperback and LTR hardcover only)

The data can be constantly updated, so you can take help from this link to review the current information:

https://kdp.amazon.com/en\_US/help/topic/G200673300

### WHEN WILL I RECEIVE MY FIRST PAYMENT?

Your earnings are paid out each month approximately 60 days after the end of the month in which the sale is reported. So, for example, if you made your first sale in January, you will receive your payment at the end of March.

Month royalty threshold met	When you'll receive royalty payment
January	End of March
February	End of April
March	End of May
April	End of June
May	End of July
June	End of August
July	End of September
August	End of October
September	End of November
October	End of December
November	End of January
December	End of February

#### WHAT IS LOW CONTENT? WHAT IS HIGH CONTENT?

Amazon KDP is a platform where both low-content and high-content books can be published. There are different rules for low-content books in the KDP publishing process. Therefore, it is extremely important to know the difference. Additionally, this difference can directly affect your income.

#### What is Low Content?

A low content book is a type of book in which most of the content is arranged as blank or semi-blank pages, pages that users must fill in or interact with themselves, such as scrapbooks, diaries, agendas, planners, puzzle books. These books usually contain little or no written content.

Low-Content	Not Generally Low-Content
Notebooks	Novels
Planners	Nonfiction
Diaries/Journals	Puzzle books
Prompt journals	Coloring books
Log books (i.e., tracking habits, activity, thankfulness)	Photography
Coupon books	Sheet music
Score card templates	Manuals
Crafting templates (i.e., scrapbook paper, ephemera books, etc.)	Textbooks
Blank sheet music (also known as manuscript or staff paper)	Children's books

#### What is High Content?

High content books are books that contain dense and in-depth information and offer detailed texts, analyses, research or comprehensive explanations. Such books usually cover specific and knowledge-intensive topics, such as academic studies, comprehensive research reports, detailed tutorials or technical manuals. These books take more time to prepare than low-content books. Therefore, it is a more detailed content.

#### **Features**

- **Detailed Information Presentation:** These books cover their subjects in great depth and provide a wide range of information.
- Comprehensive Research: It is based on extensive research and data collection by the authors.
- Academic and Technical Content: It contains terms, theories, and methodologies mostly used in academic or technical disciplines.
- **Bibliography and References:** Contains an extensive literature review or reference list, allowing readers to learn more about the topic.
- **Requires Expertise:** It specifically addresses issues that require in-depth knowledge and expertise in a particular field.
- Professional and Academic Use: It is frequently used by academics, researchers and professionals.

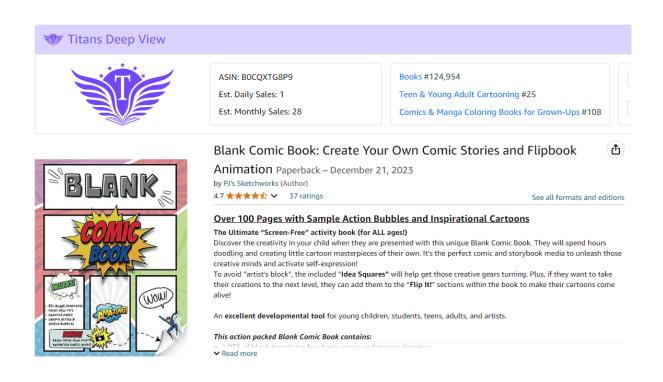
#### WHAT IS BSR (BEST SELLERS RANK) AND WHY IS IT IMPORTANT?

Titans Deep View

BSR (Best Sellers Rank) is a term used to provide information about a book's sales rank on the Amazon site. A lower BSR number indicates higher sales.

Although it is not known for certain how often Amazon updates the BSR, it is thought that the BSR is updated hourly. This means that if a book sells out, its ranking can change quickly. However, this frequency has not been officially announced by Amazon.

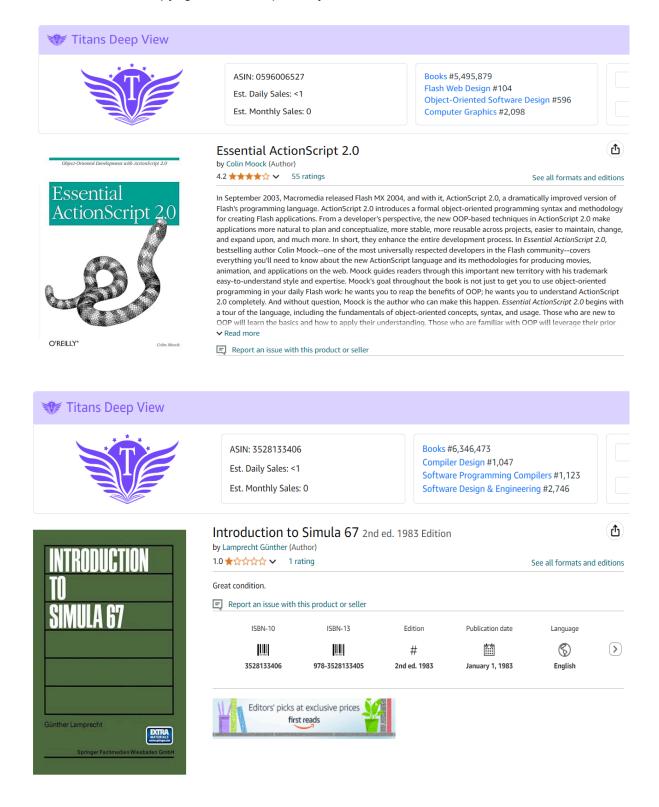




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#### ON WHAT SUBJECTS IS IT ILLEGAL TO WRITE A BOOK?

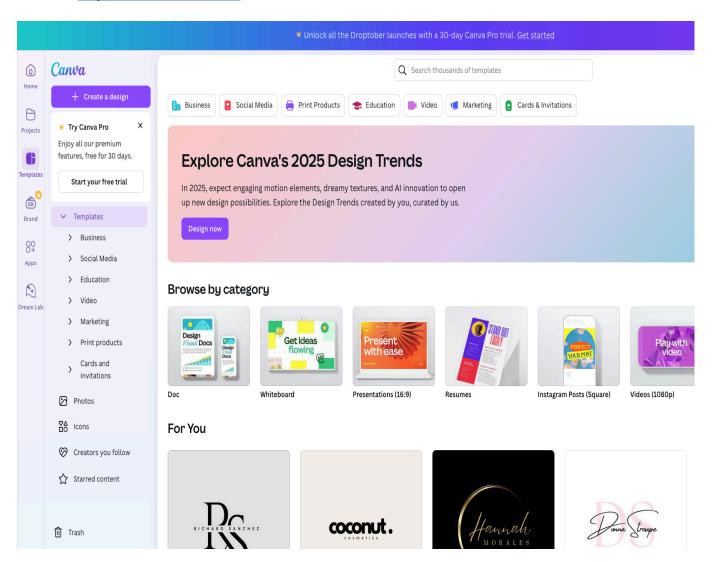
Some book genres and topics on the Amazon Kindle Direct Publishing (KDP) platform may be less profitable than others due to general market dynamics or specific audience preferences. There may be several reasons for this: saturated markets, low demand, restrictions due to copyrights or incompatibility with current trends, etc.



#### **BOOK PREPARATION - CANVA**

While preparing a book, we can get help from various programs and sites, and in this way, we can prepare our book in an easier and more practical way. Generally, you can read the book in the easiest way possible. <u>Canva site</u> We will prepare it thanks to you. Also for creating professional books to premium version You can also take a look.

website: https://www.canva.com



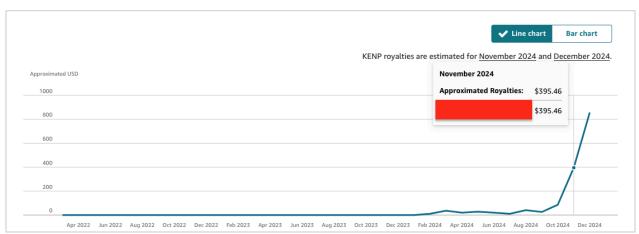
Canva is an online graphic design platform founded in Sydney, Australia, in 2012 by Melanie Perkins, Cliff Obrecht and Cameron Adams. Users have the opportunity to create professional-looking designs through the platform's user-friendly interface.

Thanks to this platform, it is possible to produce many different visual content such as social media posts, presentations, posters, invitations, infographics, logos, books. Canva offers both free and paid plans and has an extensive library of millions of stock photos, illustrations, shapes and icons.

#### WHY IS RUNNING LONG-TERM ADVERTISING IMPORTANT?

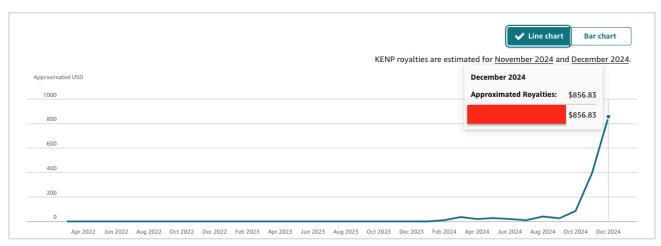
Sometimes when we run an ad, we don't see the effect immediately. We need more time for this. In some cases, especially in the first few months, our advertising campaign may cause us to lose money. However, there is always a possibility that we can turn this situation into a profit thanks to certain regulations and ranking increases (BSR).





Approximated Royalties \$1,528.30 | 1 selected books Mar 15, 2022 - De

Mar 15, 2022 - Dec 17, 2024



#### WHAT IS A+ CONTENT AND WHY IS IT IMPORTANT?

A+ Content is a special type of content you can use to make your book sales pages more attractive and informative on the Amazon KDP (Kindle Direct Publishing) platform. Simply put, with A+ Content, you can add richer images, detailed descriptions and special edits to promote your book. This feature allows readers to learn more about your book and can positively influence their purchasing decisions.

#### From the Publisher





NYT & USAT Bestselling Fiction Author Michelle M. Pillow is a prolific NY Times & USA TODAY Michelle M. Pillow is a proline NY 1 limes & USA 1 (UDAY bestselling author with over a million books sold. Though she writes in many genres, she is best known for romance, mystery, and paranormal women's fiction. Her rich world building creates portals for the imagination. She is a winner of the RT Reviewers' Choice Award. Fan favorites include the Qurilizen World (a multi-series collection) and Warlocks

MacGregor series.

- Warlocks MacGregor series (Magic, Mischief & Kilts)
  Dragon Lords series (Dragon-Shifter)
  Lords of the Var series (Cat-Shifter)
  Forget Me Not (Gothic Regency)
  Realm immortal series (Epic Fantasy)

- Maiden & the Monster (Award Winning Historical)
   (Un)Lucky Valley series (Cozy Mystery)



"Second Chance Magic starts with a bang and does not slow down! It's a beautifully written story... Highly recommended." Elizabeth Hunter, USAT Bestseller (2020)

"You won't want to put it down. I know I didn'd Then again, she had me at séance." Darynda Jones, NYT Bestseller (2020)

- Second Chance Magic
   Third Time's A Charm
   The Fourth Power
   The Fifth Sense
   The Sixth Spell

- More to come.

#### From the Publisher



#### WHAT DO BESTSELLERS DO RIGHT?

Books that achieve high sales numbers are much more successful than other books on some subjects. There are various tips on this subject. First of all, it is necessary to choose a topic that is interesting and suitable for the target audience. Additionally, an impressive cover design, an eye-catching title and keyword optimization are critical to positively impact sales.



Imagine identifying each unique visitor at your feeder or finally learning about the vibrant birds filling your backyard with life. With over 100 North American bird species presented in clear color photos and instant audio calls, this book transforms curiosity into knowledge, enriching your birdwatching experience."



« Back to results



OVER 100 BIRD SPECIES SAM DAY

Backyard Bird Watching Book for Kids: Discover 35 Popular Backyard 🖒 Birds - Includes Birdwatching Guide, QR Codes with Bird Calls, Journal, Interesting Facts, Quiz Fun, and DIY Projects Paperback – September 9, 2024

by Elvi Media (Author)

See all formats and editions

#### Discover the Wonderful World of Birds: A Birdwatching Adventure for Kids!

Does your child love hearing birds chirp and watching colorful feathers? Do you want to make the time they spend waiting to go outside more exciting and filled with learning?

"Backyard Bird Watching Book for Kids" is the perfect book to get your child excited about birds and nature! With 35 different birds to discover, this book is packed with fun activities and cool features that make learning about birds an

#### What's inside this book:

4.9 \*\*\*\*\*

the songs they sing?

- . Discover 35 amazing birds: From backyard favorites to waterfowl, shorebirds, and birds of prey, this book covers a wide range of fascinating species.
- QR CODES: Use QR codes to hear the unique songs and calls of each bird, bringing the experience of birdwatching to life right from the pages of the book.

#### **TURNING COMMENTS TO ADVANTAGE**

Reviews about books mean a lot. Competitor comments are especially important in this respect. In this way, we have the opportunity for customers to see what the competitor is doing right or wrong.



★★★★★ Great book

Reviewed in the United Kingdom on January 2, 2020

Verified Purchase

Bought as my secret Santa gift, went down very well

One person found this helpful



★★★★★ Good price good book for serious readers

Reviewed in the United Kingdom on September 8, 2024

#### **Verified Purchase**

It's well spaced out into centuries and geographical regions around the world. It offers a good reminder about world history and allows the reader to test their memory about it. I would say that it's a must for history students and for general interest in the subject. Well done author

## From other countries





Reviewed in the United Kingdom on August 15, 2020

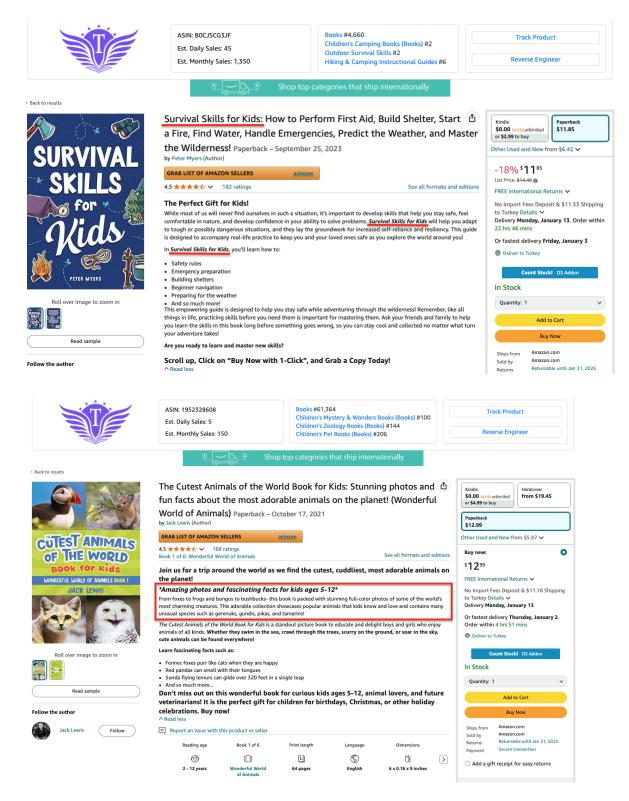
Verified Purchase

Lay out is a bit poor but it's a good learning aid.

One person found this helpful

#### THE IMPORTANCE OF BOOK TITLE AND DESCRIPTION

The title and description you give your book on Amazon KDP are extremely critical because they are vital to attracting potential readers and conveying the content effectively. A correctly chosen book title can immediately get you noticed and arouse curiosity about the subject of your book. The description is a tool that adds value to your book and encourages readers to buy it.

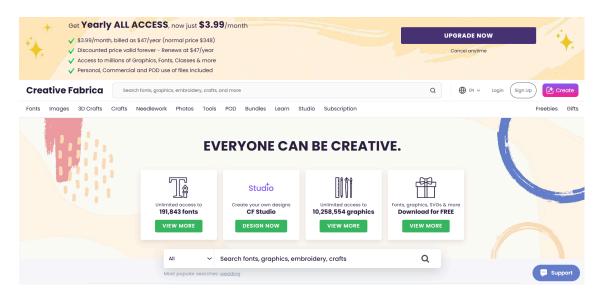


#### PLUG-ONS AND SITES THAT WILL MAKE YOUR WORK EASIER

About Amazon KDP: book covers, book content, fonts, average BSR rankings, monthly and daily sales amounts, keyword analysis, images, photos, coloring pages, etc. There are many sites and add-ons on these topics. Most of these sites and plugins are paid. You don't have to use them, but these sites and plugins will make your book preparation process much easier and faster. That's why I recommend you use them.

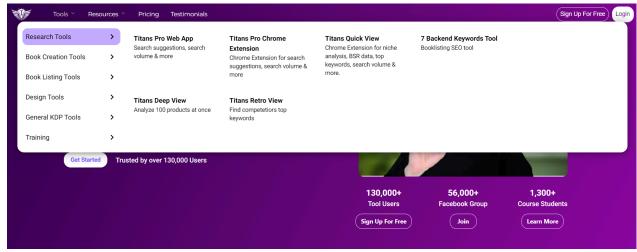
#### **Creative Fabrica**

<u>Creative Fabrica</u>, It is a digital content website founded by Anca and Roemie Voicu in Amsterdam, Netherlands in 2016. Amazon KDP offers a variety of digital resources for Graphic designers, tattoo artists, textile lovers, and other creatives.



#### **Self Publishing Titans**

<u>SelfPublishingTitans</u> keyword research, monthly sales charts, which book ranks in which keyword, average BSR, demand, competitors, etc. It is a site that allows us to make detailed analysis on issues. In addition, we will be able to obtain detailed benefits from this site even when advertising.



#### **Draft2Digital**

<u>Draft2Digital</u> is a digital book distribution and publishing service founded in 2012 by Aaron Pogue and Kris Austin in Oklahoma City, Oklahoma, United States. This platform allows indie authors to easily submit their e-books to various e-book stores and library systems around the world.



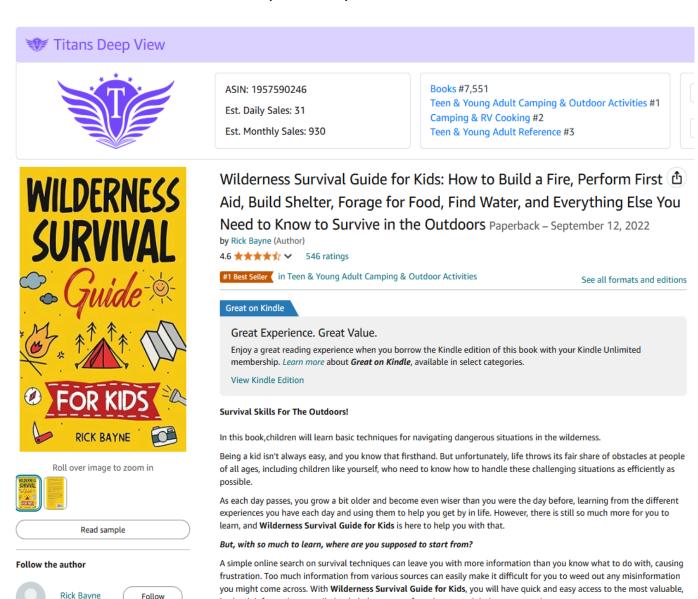
#### In which stores will my book be available?

- Amazon
- Apple Books
- Barnes & Noble
- Kobo (including Kobo Plus)
- Smashwords Store
- Tolino
- OverDrive
- cloudLibrary
- Everand
- Baker & Taylor
- Hope
- Vivlio
- BorrowBox
- Odilo
- Palace Marketplace
- Gardners

## A DIFFERENT THOUGHT - A FEW THOUSAND DOLLARS PER MONTH WITH ONE BOOK

Normally, there is a belief that we need to produce a large number of books in order to earn very high profits. Especially if we are newbies at Amazon KDP, there is always a perception that we need to produce hundreds of books. But we don't need this. You can earn thousands of dollars with just one book. The book must be perfect in every aspect, all research related to the book must be done, keywords, advertisements, etc. analyzes must be carried out in detail.

#### Wilderness Survival Guide for Kids - (5000 dolar)



in-depth information compiled to help keep you safe and protected during emergencies.

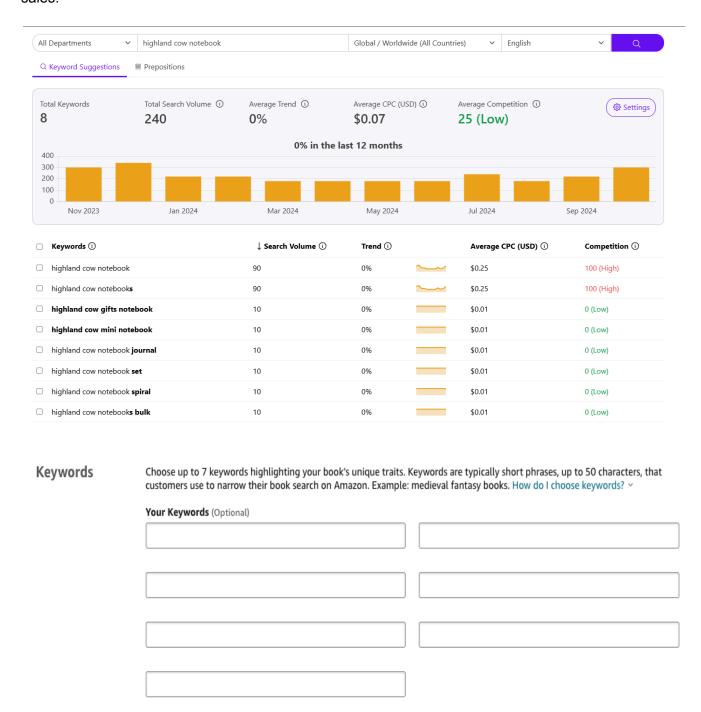
#### website of the book:

https://www.amazon.com/Wilderness-Survival-Guide-Kids-Everything/dp/1957590246

As can be seen, this book sells 930 copies monthly. Approximately 30-31 copies of this book are sold daily.

#### **CHOOSING THE RIGHT KEYWORDS**

When publishing a book on the Amazon KDP (Kindle Direct Publishing) platform, choosing the right keywords plays a critical role in helping your book reach your target audience. Keywords are a powerful tool to help potential readers discover your book and increase your sales.



#### **KDP ALTERNATIVES**

Amazon KDP is number one in the industry in this regard, but there are other alternatives. In order to diversify your income sources, you may consider publishing books on other platforms. Additionally, there are some advantages offered by each platform. Factors such as ease of use, promotional tools and readership are some of these advantages.

Smashwords
Draft2digital
Apple books
Kobo
Barnes & Noble Press
Google Play Books
Lulu
IngramSpark
Blurb
PublishDrive